Eleanor Herman

1951 Radio

Northampton, Mass. , March 6.....An Intercollegiate Radio Conference, sponsored by the Smith College radio station, WCSR, opens today at Smith. Seventy-four delegates from thirty-three Eastern colleges and universities will arrive in Northampton today for the weekend conference, whose theme is "The Biggest Schoolhouse in the World".

The purpose of the conference, which is the first of its kind held in the East, is to discuss the problems of college radio, its place on the campus, and its relation to the professional radio world. Professional radio personnel from New York and Boston will address the delegates, and will lead discussion groups. An invitation to the conference has also been extended to WHMP.

Speakers represent almost all fields of radio. Miss Doris Corwith, supervisor of talks in the education department of NBC, will give the keynote address, "The Biggest Little Schoolhouse in the World", on radio's place in education; M. Auberjonois, chief of the French unit of the Voice of America, will also attend. Bernard Mullen, director of public relations and special programming at WTIC, Hartford, will speak on production and programming, and John McNamara, news editor of WBZ and WBZA, Boston, will report on his branch of radio. Discussions on technical problems will be by Steve Timmer, vice-president of Gotham Recording Co., and groups will also be led by Carl de Suze, of the WBZ staff.

The delegates will register for the confernce

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at 5 o'clock today. An open meeting of the delegates will be held tonight at 8 o'clock to discuss the purposes of the conference. This will be followed by an open house at the radio station. Saturday morning and afternoon will be given over to group discussions at the Alumnae House. The climax of the weekend will be the banquet for delegates and guests to be held tomorrow evening at the Hotel Northampton, at which Miss Corwith will speak.

Miss Selma Pierson, station manager of WCSR, a senior from Binghamton, N.Y., is chairman of the conference, with Miss Marilyn Moss, a junior from Forest Hills, N.Y., secretary of the station, co-chairman of the conference. Miss Judith Atwater of 234 Crescent Street, Northampton, a junior, is director of publicity, and Miss Janet Schuck, a junior from Springfield, Illinois, is in charge of speakers.

In addition to members of the Pioneer Broadcasting System, made up of the Smith College, Amherst College, University of Massachusetts, and Springfield College radio stations, delegates will be present from Bowdoin College, Brown University, Bucknell University, Connecticut College for Women, University of Connecticut, Dartmouth College, and Harvard University. Members of the Lehigh University, University of New Hampshire, College of New Rochelle, Princeton University, Radcliffe College, Rutgers University, and St. Lawrence University stations will also attend. Delegates from Syracuse University Union College, Wellesley College, Wesleyan University, Worcester Poly-Technical Institute, and Yale University will be present.

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at 3 o'clock today. An open meeting of the delegates will be held tonight at 8 o'clock to discuss the purposes of the conference. This will be followed by an open house at the radio station. Saturday morning and afternoon will be given over to group discussions at the Abnuna House. The climax of the weekend will be the banquet for delegates and guests to be held tomorrow evening at the Hotel Northampton, at which Miss Corwith will speak.

Miss Selma Peterson, station manager of WCBS, a senior from Binghamton, N.Y., is chairman of the conference, with Miss Marilyn Moss, a junior from Forest Hills, N.Y., secretary of the station, co-chairman of the conference. Miss Judith Atwater of 234 Crescent Street, Northampton, a junior, is director of publicity, and Miss Janet Schnuck, a junior from Springfield, Illinois, is in charge of speakers.

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